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PALLET ALLIANCE TO EXHIBIT AT MODEX 2020

Experts from Pallet Alliance will be onsite to promote the company's IntelliPallet™ technology, the industry's first IoT-enabled wooden pallet system for greater supply chain & logistics visibility

CARRBORO, N.C. (February 26, 2020) – [Pallet Alliance](#), a leading innovator in comprehensive pallet management programs for multi-site manufacturing and distribution companies, is exhibiting at [MODEX 2020](#), a premier conference and trade show in the supply chain industry, which will take place March 9–12 at the Georgia World Congress Center in Atlanta.

Pallet Alliance's exhibition at Booth #4476 will highlight the company's IntelliPallet™ platform, the industry's first enterprise-scale pallet management service to integrate IoT-enabled location and environmental sensors into wooden pallets, which comprise more than 90% of the worldwide palletized shipping market today. Introduced in November 2019, the IntelliPallet platform provides a range of connectivity options, including mobile (cellular), Bluetooth®, as well as LoRa WAN protocols, enabling Pallet Alliance to implement optimum pallet tracking options that deliver custom end-to-end IoT connectivity, location, and data analysis, tailored specifically to each customer use case.

Other Pallet Alliance exhibition highlights will include onsite demos of the IntelliPallet platform with their technology partners [CalAmp](#), (Nasdaq: CAMP), a global technology solutions pioneer transforming the mobile connected economy; [Semtech](#), a leading supplier of analog and mixed-

signal semiconductors for advanced IoT communications applications; and [Viaanix](#), a leading provider of LoRa devices and other custom IoT solutions.

“We are looking forward to exhibiting at MODEX this year, and introducing attendees to the capabilities and features of our new IntelliPallet platform,” said Mike Jones, a principal at Pallet Alliance. “The IntelliPallet technology offers a wide range of flexible and economical wireless options, including the ability to integrate end-to-end IoT connectivity without customers having to convert their existing wooden pallet systems, which has the potential to transform the logistics industry for supply chain and operations professionals.”

For more information about Pallet Alliance, please visit [Booth #4476](#) at [MODEX 2020](#), or follow them on [Twitter](#) or [LinkedIn](#).

***Editor’s Note:** To schedule an appointment with a Pallet Alliance representative at MODEX 2020, please contact Christina Sandidge, public relations specialist, BtB Marketing Communications, at christina.sandidge@btbmarketing.com or 919-872-8172.*

About Pallet Alliance

Pallet Alliance, Inc. is an innovative leader in the design and implementation of national pallet management programs for multi-site manufacturing and distribution companies. Working collaboratively with customers, Pallet Alliance employs a comprehensive approach that combines manufacturing, pallet, and market expertise to identify and eliminate the factors that drive cost reduction by optimizing the product-process interface with knowledgeable, industry-specific pallet management systems. For more information, visit www.tpai.com, email solutions@tpai.com, or call 919-442-1400.

About MODEX

Sponsored by [MHI](#), MODEX is widely recognized as a premier event in the manufacturing and supply chain industry, offering attendees insight into the latest technology, solutions, and trends for material handling, logistics, and supply chain professionals. This year’s four-day conference will consist of four keynotes, multiple technical and industry sessions, networking events, and more, in addition to more than 950 exhibitors, who will showcase an extensive range of material handling, logistics, and supply chain solutions for industries, including manufacturing, transportation and warehousing, wholesale trade, retail trade, construction, and much more. For more information, visit www.modexshow.com.

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